**North American Manure Expo (NAME)**

*Request for Proposals – NAME Mini-grants and Seed Funding*

Proposal Submission Deadline: Friday, June 28, 2019 – 11:00 p.m. CT   
Send Proposal and Questions to: [leslie.johnson@unl.edu](mailto:leslie.johnson@unl.edu)

**NAME Mini-Grant Program Team:**

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| Leslie Johnson  University of Nebraska – Lincoln  [leslie.johnson@unl.edu](mailto:leslie.johnson@unl.edu) | Dana Cook PNAAW [danacook2000@gmail.com](mailto:danacook2000@gmail.com) |
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| Joe Horkan Jamesway Equipment [JoeH@jameswayfarmeq.com](mailto:JoeH@jameswayfarmeq.com) | Kevin Erb  University of Wisconsin – Madison [Kevin.Erb@wisc.edu](mailto:Kevin.Erb@wisc.edu) |

**Introduction:**

The North American Manure Expo (NAME) is a non-profit organization that formed in 2013. The NAME board consists of members of Professional Nutrient Applicators Association of Wisconsin (PNAAW) and at least one professional hauler from another state, industry company representatives, various national level extension professionals, and a member of the Ag Annex Publishing group. The board oversees a large annual event that brings manure haulers across the U.S. and Canada (as well as a few others) together to advance the manure industry.

**Purpose of this RFP and Award Size:**

The NAME mini-grants and seed funding is intended to further advance the manure industry through education or research. The board intends to fund up to four (4) awards, each not to exceed $2,000 (US dollars), to support educational programming or research projects that will directly benefit manure applicators or farmers that are applying manure. Up to 60% of funds will be targeted toward regions of the next two (2) expos with the remainder available nationally.

In addition to producing a written summary of the research or education materials, each recipient may be expected to present (orally or by poster) his or her project at a future North American Manure Expo. Leveraging of this funding with local resources is encouraged but not required and will be considered in selection of funded submissions. Working directly with manure applicators and collaboration between institutions (university, industry, applicators, and across state lines) is encouraged.

**Examples of Projects that May Be Funded under This RFA:**

* Demonstration of new or unique technology
* Application of a known technology in a new cropping system
* Development of a new or unique technology
* Marketing of new research or technology findings

*Ideas should not be limited to examples listed here.*

**Application Format and Content:**

Total proposal length, including all items listed below, should not exceed five pages:

1. Cover Page
2. Project Narrative
   1. Introduction
   2. Scope of Program
      1. Who is your target audience
      2. How many people will be reached
      3. Proposed agenda or plan of work
      4. How will this advance the manure industry
   3. Resource Leveraging (if applicable)
3. Budget & Justification Worksheet

Please use the template beginning on page three of this document for proposal development. When submitting the proposal, please delete the first two pages of this document, leaving only the Cover Page and subsequent proposal content, and save the document as “LAST NAME – NAME Proposal.doc”. The margins shall be 1 inch with a standard 12 pt font.

**Program Timeline:**

* Request for Proposals Released – May 16, 2019
* Proposals Due – Friday, June 28, 2019 by 11:00 p.m. CT
* Notification of Award Recipients – approximately August 1, 2019
* Project Performance Period:
  + Preliminary report due prior to Manure Expo 2020
  + End to determined by applicant, but no later than December 31, 2020

**2019 North American Manure Expo Mini-Grant Program**

**– Proposal Cover Page –**

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| --- | --- |
| **Project Title:** |  |
| **Amount Requested:** |  |
| **Project Director (PD):** |  |
| **Address:** |  |
| **E-mail Address:** |  |
| **Phone:** |  |
| **Collaborator Names:** |  |

**Project Summary (300-word limit):**

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| **Project Narrative** |

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| **Budget & Justification Worksheet** | | | |
| *Please enter project expenses (in US dollars) by budget category in the table below and include a justification of expenses in the large cell below each budget section. Add rows and adjust row height as needed. Other sources of funding are not required but are encouraged and can be cash or in-kind. Indirect costs are not allowed.* | | | |
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| **Budget Category** | **Requested** | **Other Funding Sources** | **Total** |
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| *Travel* | | | |
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| *Supplies* | | | |
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| *Publications/Printing* | | | |
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| *Other Direct Costs* | | | |
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